# PRESS RELEASE



46th Enduropale du Touquet Pas-de-Calais

08/11/2021

# **Towards a new Enduropale**

After the cancellation of the event last year, because of the sanitary crisis, and considering the current environmental stakes, the organization team decided to make evolve the event. You understood, the year will be devoted to change.

### A new convoy

Since the new layout of the Hermitage square and congress centre, we had to change the competitors area location. This is why we decided to move it to the Ypres garden. Therefore, we'll have a new convoy through the covered market. The competitor areas for Vintage, Espoirs, Juniors and Quads will be located on the sea front, next to the motorbike pit stop with a convoy directly going to the beach.

#### A new arrival area

In order to give more visibility to the public on the arrival area, this one will be moved to the «banane» slope.

### A sea front lightened

In order to lighten the sea front and increase the public visibility, it was decided to stop parking the competitors vehicles on the sea front parking. Thus, the parking areas for the riders will be moved inside Le Touquet in several parkings dedicated by race. A city centre which will be, from now on, dedicated to the races and public. Also, the food trucks will be located inside two food villages dedicated. An animation area will be created on the southern parking in which the public will be able to test, for example, electric motorbikes. The partners and commercial villages and reduced mobility area will also have their space on the sea front. The pit stop will still be located on the parking St Jean 2, except for the top riders who will be on the central patio and Quads who will be at Stella Plage.

A parking will be fitted out for the visitors coming by motorbike on the sea front of Le Touquet.



LE TOUQUET

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### PRACTICAL INFORMATION

Launch of the registrations on the 25<sup>th</sup> (vintage), 26<sup>th</sup> (Juniors, Espoirs, Quads) and 27<sup>th</sup> of november (Enduropale du Touquet Pas-de-Calais)

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## Towards an Enduropale more environmentally responsible

Well conscious of the actual stakes, Le Touquet and the organization of the Enduropale decided to get involved towards a process environmentally responsible.

From this year, we wanted to implement some strong measures :

- As soon as it comes out, we'll sign the new charter of the 15th environmentally responsible commitments of the sport event managers established by the ministry in charge of sports and the WWF (charter dedicated to the national and international events which have a rigorous involvment in terms of environmental responsibility)
- Implementation of sustainable transport for our spectators, competitors and organization : incitement of carsharing, partnership with the Région in order to allow spectators to benefit of trains (TER) at 1€ and incit them to use the public transport, implementation of buses for the last km.
- Implementation of a Green pass allowing virtuous spectators to benefit some advantages in order to reward them.
- Management and recycling of the rubbishes on the various areas, decrease of rubbishes at the root, limitation of the use of plastic in our processes and paper (decrease of paper prints), prints only on recycled and recyclable paper.
- Feeding :

x A food issued from the Région

x In 2022, it's the end of plastic cups at the Enduropale ! The reusable éco-cups will definitely replace the throwable cups and we will charge a 1€ deposit on it.

- Awareness of our spectators and riders.
- Signature by all the riders of the «charter of the environmentally responsible rider»
- Favor the access to the persons with reduced mobility through the PMR area dedicated on the sea front.
- Decrease of 20% of the organization's vehicules.
- Parking for the spectators at the airport

## Organization

Unlike 2021 (covid closed hearing option), the track will still go until Stella Plage and the Quads pit stop and parking area will be located at Stella Plage. In order to avoid excess and protect the Dunes foot, the access on the beach between Stella Plage and Le Touquet will be forbidden. The public area will be located only on the sea front of Le Touquet and Stella Plage (dafe and dedicated areas), and on Le Touquet's beach for safety reasons and flow control. These measures will help to reduce the impact on the beach and natural area.

In order to make the flow more fluid, the riders will be convoked by hour according to their race number to the administrative and technical checks but also to the pit stop installation. Please note that two riders will have to share a same tent in the pit stop.

For the Vintage, Espoirs, Juniors and Quads, the administrative checks will take place at the Palais des Sports Paul Olombel when the technical checks will be located on the sea front, at the Chalut parking. For the Enduropale du Touquet Pas-de-Calais race, the administrative and technical checks will be at



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the Palais des Sports Paul Olombel. It will be compulsory to make it the day before the race at the time given by the organization.

In concrete terms, when they arrive, the riders will have to go to the Palais des Sports in order to take their parking pass. The riders who sleep in their vehicle will have the possibility to use a parking reserved to their race (P1, P2, P3, P4 and P5). The riders who sleep outside of le Touquet will be ale to use the P6 (at the airport). They will, then, have to go, at the time of their notification, to the administrative checks, without their motorbikes (except for the Enduropale). Once they are done, they can go back to their motorbike, put their plate number on it, and go to the technical checks. And then, put their motorbike inside the rider area. They will also be given an appointment to put their equipment in the pit stop. Regarding the distance between the parking area and the pit stop, we advise riders to take something to help them to carry their equipment (wheelbarrow, trolley, etc.). A dropp off point will be set un on site.

The accesses to Le Touquet will be adapted for more fluidity of the spectators and riders. The spectator's parking located at the airport will be also open on saturday.

# PROGRAMME\* :

Friday 28<sup>th</sup> of january

10am-12 : Sand sessions 2pm-2:30pm : Press Day 3pm-4pm : Enduro Vintage (motorbikes before1996)

## Saturday 29<sup>th</sup> of january

9am-10am : Enduropale Espoirs (11-15 years old) 11am-12:30 : Enduropale Juniors (13-17 years old) 2:30pm-5pm : Quaduro (from 15 years old)

### Sunday 30th of january

2pm-5pm : Enduropale du Touquet Pas-de-Calais (From 18 years old)